



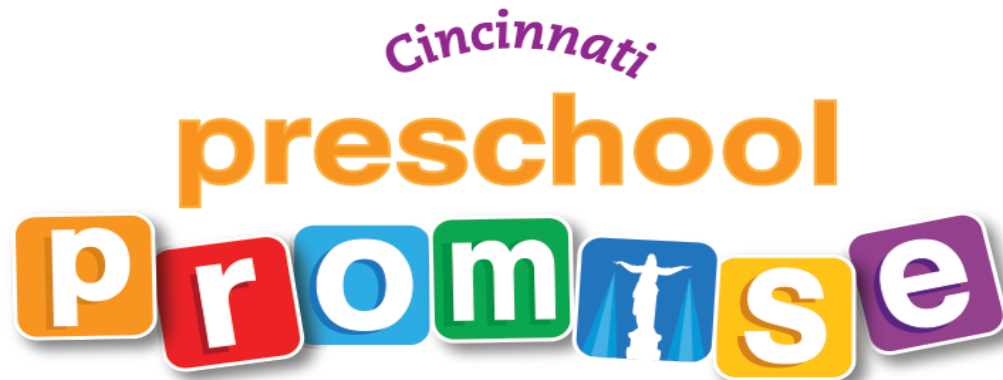
*Cincinnati*

preschool

**p****r****o****m****i****s****e**

**An Issue of Equity:** Most families cannot afford two years of quality preschool, and most (smaller) preschool providers do not have the resources to achieve and sustain high quality programming. The playing field is not leveled.

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**An Equity Solution: The Cincinnati  
Preschool Promise will help families pay for  
quality preschool and support providers with  
the support and resources they need to achieve  
and sustain quality programs.**

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With a diverse board and staff, the Cincinnati Preschool Promise will help to establish a system of quality preschool, and ensure it is accessible to all families.

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# Why We Need Preschool Promise

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- 58.4% of children entering kindergarten in CPS are on track; 41.6% are not (2015-16 school year)
- Cincinnati's child poverty rate is double the national average. Three in four (74%) African American children under age 6 live in poverty
- Students who are not proficient readers by 3rd grade are 4x more likely to drop out of high school
- Students who live in poverty and don't meet this benchmark by 3rd grade are 13-17x more likely to drop out
- According to the 2020 Jobs Outlook Report, 90% of jobs in 2020 will require some education or training after high school graduation
- Current capacity of high quality programs can serve less than 50% of low-income children

Source: Urban League of Greater Southwest Ohio, *State of Black Cincinnati* report, 2015; Annie E. Casey Foundation, "Double Jeopardy: How Third Grade Reading Skills and Poverty Influence High School Graduation." 2012;

# How Preschool Promise Works

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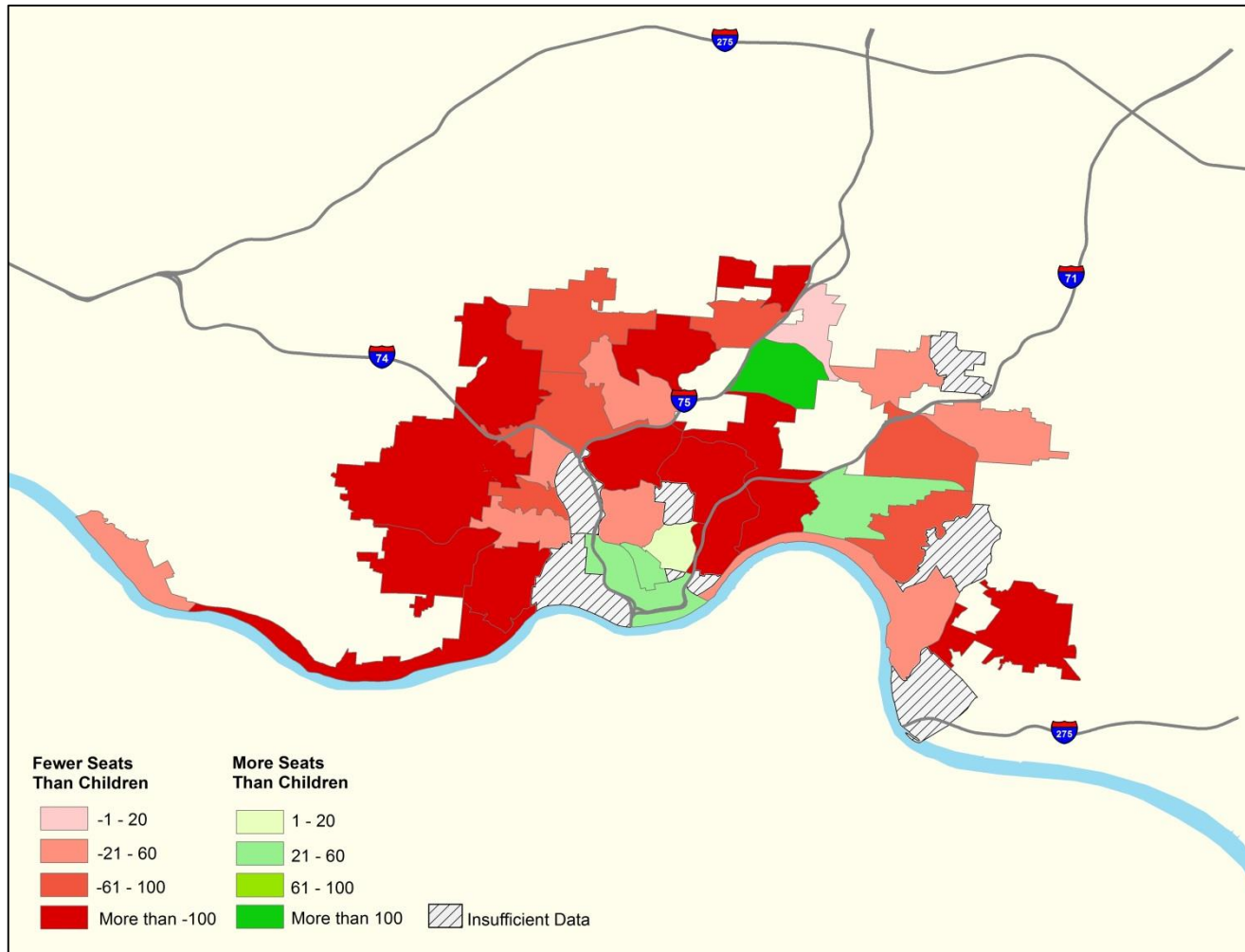
- Tuition Credits
  - 4 year olds up to 200% of FPL highest priority
  - High quality (3, 4, 5 star-rated) programs
  - Last dollar leveraged
- Support for programs to become quality rated and increase ratings
  - Teacher and leadership training, coaching and supports
  - Enhanced learning environment
  - Ramp-up focused in areas with greatest need, i.e. quality deserts
  - Cost of quality payment for high quality providers

# Too Many Quality Deserts

Quality Desert = Neighborhoods in which there is a deficit of 100 or more quality preschool slots than needed for the number of children who live there.

**There are 13 quality deserts in Cincinnati!**

# Quality shortfalls are greatest in low income neighborhoods



NOTE: The expected participation rate is assumed to be 75 percent of three- and four-year-olds in Cincinnati. High-quality slots include SUTQ Star 3 to Star 5, as well as Head Start and CPS.



# Upcoming Engagement Sessions

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Preschool Provider Information Sessions:  
March 27, 28, 29, April 3

Parent Information Sessions:  
April 10, 11, 17, 18, 19

