

COUNCIL NAME: Over-the-Rhine

PROJECT NAME: Over the Rhine Community Festival 2017

WHAT WE INTEND TO DO: The 32nd annual OTR Community Festival will again take place in Washington Park. This festival is a grassroots community-wide event which is organized by the Contact Center and other neighborhood organizations, with generous assistance from 3CDC. Various agencies and organizations (many from OTR) have individual booths showcasing their services and provide information to the festival attendees; most of whom are OTR residents. There will also be food available at a very reasonable price.

We will celebrate our neighborhood's culture and the talent of our youth by having a talent contest. Many of our youth spend months preparing for this event and the youth talent contest is one of the biggest attractions of the event.

HOW WE INTEND TO DO IT: In the next few months, the Contact Center will reach out to various organizations and business asking for their financial commitment for sponsorship of the festival. For a nominal fee, they will be provided exposure to hundreds of residents from OTR and surrounding City neighborhoods, with their logo on all marketing materials. Posters will be designed and letters will be sent inviting groups, businesses, agencies, etc. to rent a booth for the event. Kids' games and prizes will be organized by our volunteers and items will be solicited for the popular raffle. Volunteers will be asked to sign up to help on the day of the event.

HOW WE WILL MEASURE SUCCESS: By the number of attendees (this is sometimes determined by the weather on the day of the event), and if our expenses are less than revenue.

PROJECT ESTIMATED DETAILED BUDGET:

3CDC Site Manager	\$250.00
3CDC Labor	200.00
Food Permit	140.00
Printing (posters/cards)	210.00
DJ for all day	<u>200.00</u>
	\$1,000.00

NOTE: these costs are estimated since the event will not be held until August 2017, and we have not received prices from 3CDC and City permit prices may be increased.

VOLUNTEER HOURS NEEDED (EST,) 300 – 400 hours