Priority Goals

These will be used to focus the City Administrative priority goals in order to deliver efficient, effective, and improved customer services. Through the use of data and analytics, results will be measured and reported in order to make Cincinnati city government accountable and transparent.

**Safer Streets**
- Reduce violent crime
- Maintain and further strengthen community partnerships
- Continue to be a national leader in data-driven strategies and tactics
- Reduce property crime
- Revitalize youth engagement

**Growing Economy**
- Increase number of jobs in the city with competitive local workforce
- Provide competitive but responsible economic development incentives
- Pursue transformational public - private partnerships
- Strengthen economic inclusion
- Increase retail activity

**Thriving and Healthy Neighborhoods**
- Lower the poverty rate
- Decrease health disparities
- Increase citizen engagement
- Create and maintain public spaces that foster social cohesion
- Enhance neighborhood revitalization, reduce blight & provide housing options for all

**Innovative Government**
- Increase customer satisfaction
- Promote accountability through performance management and transparency
- Increase operational efficiency through technology
- Seek out and fix processes that don’t work
- Develop and retain 21st Century City workforce

**Fiscal Sustainability and Strategic Investment**
- Ensure budget is always structurally balanced
- Implement outcome-based budgeting
- Modernize infrastructure and fleet
- Mitigate risk through sufficient financial reserves
- Incorporate long-range financial planning